

Atlanta Magazine's

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BEFORE-
AND-AFTER
PROJECTS

HOME

Renovate
& Recycle

Great earth-friendly
remodeling ideas!

Plus

FIND ROOM IN THE ATTIC
EXPAND YOUR KITCHEN FLOOR PLAN
UPDATE A RANCH HOUSE
DIRECTORY OF RENOVATION PROS

Supplement to Atlanta Magazine

COLOR WAYS Recent breakthroughs allow organic paint colors to be as deep and rich as standard formulas, says designer Jillian Pritchard Cooke, pointing to her client Laura Turner Seydel's office, shown here. The tree artwork, custom-designed by Jillian's firm DES-SYN, depicts the logo of the Turner family foundation, which supports environmental causes. Many of the Seydels' other artworks came from The Lowe Gallery, which encourages environmentally responsible use of materials by their artists.



(Project Checklist)*What they did:*

- ✓ Built energy-efficient kitchen using recyclable materials and cabinetry made of renewable materials like hay and lyptus wood
- ✓ Used all organic or low VOC (volatile organic compound) paints and stains
- ✓ Used recycled wood and iron
- ✓ Installed energy- and water-saving systems like gray-water cisterns and hidden rooftop solar panels

Resources:

INTERIOR DESIGN Jillian Pritchard Cooke **DES-SYN** (DesignSynergy), 404-365-8131, des-syn.com
ARCHITECT William Harrison **Harrison Design Associates** 404-365-7760, harrisondesignassociates.com
KITCHEN DESIGN Matthew Quinn **Design Galleria** ADAC, 404-261-0111, design-galleria.net
CONSTRUCTION Jerome Rossetti Delaney **Rossetti Construction** 404-969-0358, drconstruction.net
MEDIA David Hardy **Interior Media** 404-869-1919, interiormedia.com
LANDSCAPE Ed Castro **Ed Castro Landscape** 770-998-8444, edcastro-landscape.com
PAINT/STAINS **AFM Safecoat** afmsafecoat.com; **EcoSpec** by **Benjamin Moore** benjaminmoore.com
IRON WORK **Iron-Design** 404-351-5534, iron-design.com
PLUMBING **TOTO** totousa.com
APPLIANCES **Bosch Thermador** boschappliances.com
ART **The Lowe Gallery** 75 Bennett St., 404-352-8114, lowegallery.com
LIGHTING **Circa Lighting** 22-B East Andrews Drive, 404-233-4131, circalighting.com; **C Lighting** 333 Buckhead Ave., 404-760-1119, clighting.com; **Velux Solar Tubing** velux.com
RUGS **Rugs by Robinson** ADAC, 404-364-9042, rugsbyrobinson.com
KITCHEN CABINETS by William Ohs, Weyerhaeuser lyptus doors, Columbia Forest Products boxes, through **Design Galleria**
RANGE HOOD by **Stone Age Designs** Francois & Co., The Galleries of Peachtree Hills, 404-842-0941, francoisandco.com
BACKSPACE **Walker Zanger** 791 Miami Circle, 404-365-9991, walkerzanger.com
DRAPERY FABRIC by Henry Calvin **Ainsworth-Noah** ADAC, 800-669-3512, ainsworth-noah.com
ORGANIC LINENS **DES-SYN** 404-365-8131, des-syn.com

Other resources at ecomanor.com.

Eco Chic

Laura and Rutherford Seydel's new home lives up to its slogan, "Where luxury comes naturally."

BY BETSY RILEY

Earth! Fire! Wind! Water! Heart! The forces of nature, which empowered Captain Planet, are now driving EcoManor—the new home of Rutherford and Laura Turner Seydel, who are known for supporting the environmental education foundation named after their favorite animated superhero, which Laura heads. The Seydels—co-founders of the Upper Chattahoochee Riverkeeper Fund, who have been recognized by the Georgia Conservancy as among the state's top environmentalists—seized the



STYLING BY ARNETTE JOSEPH



AUTUMN LEAVES In the fall-inspired family room (shown above and on previous page), chairs and curtains were dressed in natural fibers like linen, jute, cotton, wool, hemp, raffia, and even pinestraw. Pillows on the banquettes flanking the fireplace were made from vintage curtains. A paisley, velvet cotton used to recover two chairs was “the golden thread that tied all the colors of the room together,” says Pritchard Cooke. The painting is “Counterfeit Isolation” by Suk Ja Kang-Engles. The home’s rich woodwork (below) was stained and sealed with organic or low VOC formulas. Wooden floorboards were recycled from a family plantation in Florida.

opportunity to build “green” when a 350-year-old oak fell on their guesthouse. “It is about lifestyle for us,” explains Laura. “I’m an avid recycler. We drive hybrid cars, and we fill every seat belt. We eat locally grown and organic food. The house was just the next step.” Their \$1.5-million Peachtree Battle-area home was the first private residence ever to earn certification from the Leadership in Energy and Environmental Design (LEED), the EarthCraft House, and the National Wildlife Federation’s Backyard Wildlife Habitat programs.

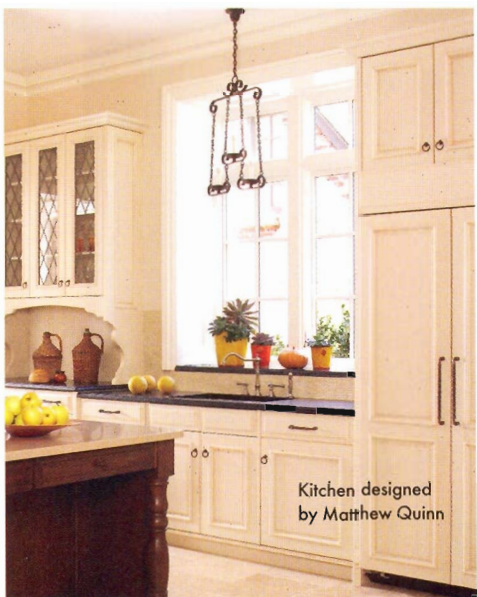
EcoManor operates strictly according to earth-friendly principles, but the 6,200-square-foot home does not sacrifice luxury or aesthetics. Thanks to an A-list design team—which

included architect Bill Harrison, kitchen designer Matthew Quinn, and interior designer Jillian Pritchard Cooke—the Tudor-style home has beauty as well as brains.

The kitchen, for example, features upscale stainless steel Bosch Thermador appliances, which are highly energy-efficient and made of recyclable materials. Where possible, light fixtures were crafted from repurposed iron. Rutherford’s favorite feature is the touch-screen “switchboard,” which monitors real-time energy and water use throughout the



house—calculating utility bills and years to payback (from as little as two-and-a-half to ten for systems like hidden rooftop solar panels, a ground-



source heat pump, and the underground rain- and gray-water cisterns), as well as controlling all household utilities, sound, and security.

The home's interior design was inspired by the four seasons—spring and winter in upstairs bedrooms, summer in the formal front rooms, and fall in the kitchen and family room. Pritchard Cooke used organic paints, natural fibers, heirlooms, recycled vintage materials, and locally purchased furnishings (to conserve shipping fuel).

Laura's home reflects her many interests, from couture detailing on custom upholstery (a nod to her former fashion boutique Sasha Frisson) to tree frog drawer pulls (a reminder of the family's support of the Atlanta Botanical Garden's work for endangered amphibians, saveafrog.org).

"We started with the art and rugs and things Laura loves," explains Pritchard Cooke. "So often designers buy fabric at \$50 a yard and then match a \$20,000 painting to it. . . I have never met a woman as passionate as Laura Seydel. She makes you want to do better for this planet."

Perhaps that is why the Seydels' home, though built partly to educate and inspire the public, seems deeply personal. In their passion to conserve nature, they rely on Captain Planet's ultimate power—heart. **H**